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**FOR IMMEDIATE RELEASE**

## **Last Bottle Clothing Selected as a Venture Atlanta 2018 Startup Showcase Company**

*With over \$2.6 billion in funding awarded to date, Venture Atlanta continues to be the Southeast's leading tech investor and entrepreneurial connection event*

**ATLANTA – September 20, 2018** – [Last Bottle Clothing](#) announced today that it has been chosen as one of 34 Venture Atlanta Startup Showcase “companies to watch,” a group comprised of the most exciting early-stage businesses that are bringing big ideas to the next decade.

As a Venture Atlanta Startup Showcase Company, Last Bottle Clothing will be spotlighted during a special networking event on October 16 where it will provide a “sneak peek” of its products and business plan and be given the opportunity to connect with investors, entrepreneurs and other technology leaders.

The 11<sup>th</sup> annual [Venture Atlanta](#) is the Southeast's premier event for connecting technology innovation and investment capital and will take place October 16-17 in the heart of downtown Atlanta. With representation of over 140 funds and a roster of exciting speakers—including presentations from 33 of the region's top rising star technology companies and keynotes from former NetSuite CEO Zach Nelson and Dave DeWalt, former CEO of FireEye, McAfee and Documentum—this year's anticipated to be sold-out event is on track to be the largest and best yet.

*“Venture Atlanta is a great platform from which to showcase Last Bottle Clothing to impact investors from around the world”, said Stuart Wood, CEO of Last Bottle Clothing. He continued, “we look forward to showing the investors that we can do very well while doing a lot of good!”*

Last Bottle Clothing is disrupting the apparel industry by taking plastic pollution out of our environment and, just as importantly, keeping it out. Our soft, comfortable

apparel is made entirely from recycled plastic bottles, and is 100% recyclable, so it never needs to end up as waste and can be reused repeatedly.

“For eleven years, Venture Atlanta has been connecting the Southeast’s best and brightest innovators with top-tier investors and other leaders in our technology ecosystem—helping to launch over 400 companies and secure over \$2.6 billion in funding,” said Allyson Eman, executive director of Venture Atlanta. “This year, we’re thrilled to be showcasing the strongest and largest group yet of early and venture-stage companies as well as exciting startups still in the beginning stages. These companies reflect the incredible pool of talented people and continued opportunities for growth and innovation within our technology community.”

During the two-day event, over 900 expected participants and attendees will engage with regional as well as national venture capitalists, investors and other key players in the current technology landscape. The conference results in funding, national investor exposure, invaluable relationship building and mentoring by successful technology executives. Atlanta technology innovation hub, Tech Square Labs, will return as the event’s premier sponsor. Techstars will help kick off the conference on October 15 with Techstars Atlanta 2018 Demo Day in partnership with Cox Enterprises.

To learn more about Last Bottle Clothing, visit [www.lastbottleclothing.com](http://www.lastbottleclothing.com). For additional information about Venture Atlanta, to register for the event or to view the conference schedule, please visit [www.ventureatlanta.org](http://www.ventureatlanta.org).

### **About Venture Atlanta**

Venture Atlanta, the Southeast’s premier venture conference, is where the region’s most promising tech companies meet the country’s top-tier investors. Now in its 11<sup>th</sup> year as the region’s largest investor showcase with over 900 attendees, Venture Atlanta connects the best and brightest entrepreneurs with local and national venture capitalists, bankers, angel investors and others who can help them raise the capital they need to grow their businesses. The annual nonprofit event is a collaboration of three leading Georgia business organizations: Atlanta CEO Council, Metro Atlanta Chamber and the Technology Association of Georgia (TAG). For more information, visit [www.ventureatlanta.org](http://www.ventureatlanta.org).

### **About Last Bottle Clothing**

Founded as a Public Benefit Corporation in 2016, the primary mission of Last Bottle Clothing is to take plastic pollution out of our environment and, just as importantly, keep it out of the environment by manufacturing high quality, desirable clothing while ensuring fair and equitable treatment of workers in our supply chain. Our soft, comfortable apparel is made entirely from recycled plastic bottles, and is 100% recyclable, so it never needs to end up as waste and can be reused repeatedly.

Last Bottle Clothing is in a unique position to impact plastic pollution while

awareness of this ecological disaster is reaching a new high daily. Last Bottle Clothing also addresses many of the issues associated with the apparel industry, the world's #2 polluter: 1) our manufacturing is in an 85-mile radius in the US, avoiding the ~16,000 miles of travel 90% of clothes make, and allowing for a much more transparent supply chain; 2) we use 500 times less fresh water than organic cotton; 3) we don't use any pesticides or defoliants unlike regular cotton; 4) while virgin polyester came out of the ground as oil, our raw material was plastic waste in the US. For more information visit [www.lastbottleclothing.com](http://www.lastbottleclothing.com). For updates, follow us on [Twitter](#), and visit our [blog](#).

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